



Enhancing Wellbeing through Beauty Care



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Expression of Interest

The Enhancing Wellbeing through Beauty Care (EWTBC) project aims at developing further soft skills course for hairdressers, beauty therapists, nail technicians and other related professions within the beauty sector. This EU-Funded aims at developing two modules in the following two areas:

1. Understanding Mental Health Difficulties of Clients.
2. Basic Helping Skills for Professionals within the Beauty Sector.

The project partners for this project are the following:

1. Hair and Beauty Federation (Malta) – contact person: Jesmond Friggieri (mobile: +356.79603358)
2. Confartigianato Imprese Vicenza (Italy) – contact person: Gaia Anzolin (tel: +039.(0)444 168322)
3. Regionalna Razvojna Agencija Backa doo (Serbia) – Nikolina Pupavac (mobile: +381 60 330 25 02)
4. Območna Obrtno-Podjetniška Zbornicakrsko (Slovenia) – Janja Starc (mobile: +386 (0)40163163)
5. Leadership Consultancy and Training Services (Malta)

The first step following the writing and development of the course, is to conduct and deliver the proposed course as a pilot programme. Eventually the course will be online and will be available free to all the professionals in the beauty sector.

With the aim to have the best content before accrediting and developing the course, we are inviting 3 participants from each country, if possible coming from different professions (that is one hairdresser, one beauty therapist and one as nail technician or other related profession) to contribute to these courses by participating for a 5 day-training in Malta between the **Monday, 6th November and Friday 10th November 2023**. All the expenses for flights, lodging and subsistence shall be paid through the project.

If you wish to contribute to this project, you are requested to show your interest by the **22nd September 2023 noon**, by applying on this application: <https://tinyurl.com/4d5n5af4>.

Applicants have to satisfy at least the following 5 criteria, however if there are not enough participants the Selection Board might also accept other participants who do not satisfy these criteria:

1. 2 years experience in the profession (hairdresser, beauty therapist, nail technician or related profession) (5 points)
2. Did not participate in any other EU-Funded similar to this project (5 points)
3. Different professions (the preference would be that the 3 participants come from three different professions) (5 points)
4. Participants come from different Businesses (5 points)
5. Knowledge of English language (at least B2 - self-declaration) (5 points)
6. Special Consideration for “people with fewer opportunities” will be taken (5 points):
 - Disability
 - Age 50years+
 - Has been unemployed during these last two calendar years
 - Has just finished training from your institution
 - Has been doing badly in business (needs to provide accounts of the previous 2 years) (5 points)

Selection Criteria

Since 3 participants need to be chosen from three (3) different categories, 1 from each category, the first step in the selection process will be that of dividing the applications according to category and the participants will be chosen according to the category.

1. Persons with the highest points from every different profession will be chosen.
2. If participants have the same points, then they will be chosen according to the date of application.





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3. If there are not enough participants from one category or another to be chosen, then first preference will be given to the persons who are within the same category and do not satisfy all criteria.
4. If there are no participants in one category or another then, the participants are chosen from another category first according to the highest points and then according to the date of application.

With the application, a copy of the CV and the ID Card need to be uploaded. If you are not able to upload it, then send them to the person who has sent you the Expression of Interest.

Apply here until the **22nd September 2023** at 12pm: <https://tinyurl.com/4d5n5af4>.

For more information you can contact us at info@maltaleadershipinstitute.com or on **79603358**.



Provisional Programme



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Programme

	Sunday 05/11/2023	Monday 06/11/2023	Tuesday 07/11/2023	Wednesday 08/11/2023	Thursday 09/11/2023	Friday 10/11/2023	Saturday 11/11/2023	
08:00	Arrival to Malta	Departure from Hotel	Departure from Hotel	Departure from Hotel	Departure from Hotel	Departure from Hotel	Departure from Malta	
08:30		Welcome Coffee Start of Course/ Introductions/Expectations Presentation of the Project	Module 1: part 4	Module 1: part 7	Module 2 - Part 2	Module 2 - Part 5		
09:00		Module 1: Introduction						
09:30		Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break		
10:00		Module 1 - Part 1	Module 1 - Part 5	Module 1 - Part 8	Module 2 - Part 3	Module 2 - Part 6		
10:30		Lunch	Lunch	Lunch	Lunch	Lunch		
11:00		Module 1 - Part 2	Module 1 - Part 6	Module 2 - Introduction	Module 2 - Part 4	Evaluation of Programme (Italian Partner)		
11:30		Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break		
12:00		Module 1 - Part 3	Excursion to Neolithic Temples	Module 2 - Part 1	Excursion to Mdina & Rabat including Dinner	Evaluation of Programme (Italian Partner)		
12:30		End of 1st Day - Return to Hotel		End of 1st Day - Return to Hotel		End of 1st Day - Return to Hotel		End of 1st Day - Return to Hotel
13:00		Free	End of 1st Day - Return to Hotel	No Activities		Free		
13:30		Visit Valletta by Night Tour						
14:00		Dinner in Valletta	No Activities			Dinner in St Julian's		
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