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Interior Lifestyle Middle East 2020

Key facts

- Venue: **Dubai International Convention and Exhibition Centre**
- Show dates: **9 – 11 March 2020**
- Collocated event: **Paperworld Middle East**
- Trade visitors: **6,908 (Paperworld 2019)**



Interior Lifestyle ME:

- Consumer expenditures for glassware, tableware and household utensils are expected to grow by 5.8 - 4.3% year on year until 2022.
- Creating synergies with the already existing visitors of Paperworld Middle East.
- Offer a holistic platform for mid to high-end consumer goods, already 24% of visitors of Paperworld Middle East are interested in gifts articles in general.

Product Groups

GIVING

- Corporate gifts
- Trendy, designer and classic gifts
- Souvenirs
- Beauty gifts
- Gourmet gifts
- Decorative accessories, photo frames, candles
- Bags and travel accessories
- Fashion accessories, leather made products

DINING

- Table decoration and accessories
- Decorative objects
- Crystal ware
- Glass, porcelain, ceramics
- Metal, Gold and Silver items
- Small electric appliances
- Designer plastic
- Storage

Visitor profile:

- Specialty retail trade including lifestyle
- Gift Stores
- Department stores
- Retail stores and outlets
- Distributors, wholesalers
- Hotel, restaurant, café, bar
- Exporter, importer
- Corporations, commercial End-users
- Florist, flower shops
- Interior Designers



GCC Market Report - Hospitality

UAE F&B Players to enhance operations in 2020:

The UAE continues to lead the Food & Beverage market in the Middle East region, stimulated by a growing number of tourists. The sector's growth is further supported by the entry of new international and regional brands. The restaurant footprint, number of restaurants per million residents in Dubai remains high, second only to Paris.

The F&B sector is expected to gain momentum for the next 3 years, thanks to the country's fast-growing population, rising number of tourists, expanding halal food market and various world events like **Dubai expo 2020 & FIFA world cup 2022** significant amount of resources are being invested to boost the hospitality sector, with F&B being the frontrunner.

GCC Market Report - Hospitality

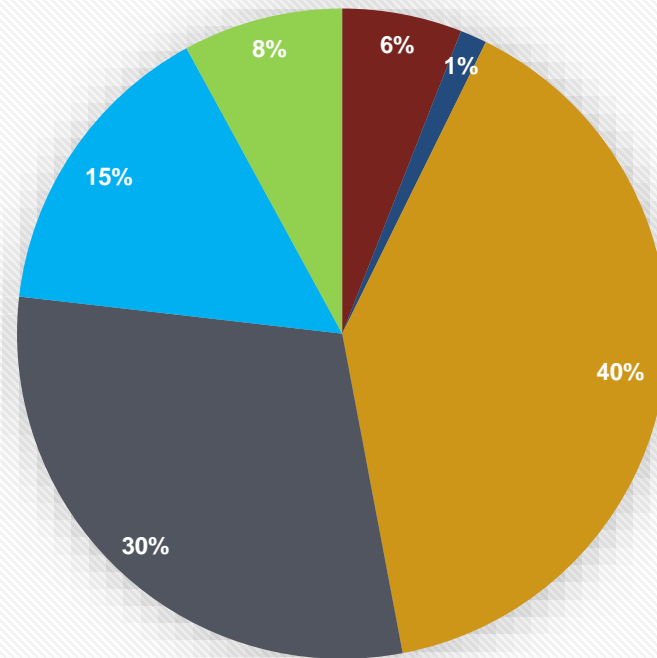
GCC Hotel market, 2019 – 2022:

Dubai's Expo 2020 is expected to generate significant demand for the GCC hotel market. The GCC region has a number of hotel projects scheduled to open through 2022 to accommodate the future tourist inflow. Revenue from tourism is expected to be worth **US\$ 44 bn by 2020**.

The overall GCC hotels project value expected to be completed in 2019 is likely to be worth **US\$ 13,263 mn**. GCC is expecting an additional **58,761** hotel rooms to enter the market in 2019. The leading contributors are the UAE with **31,517 rooms (53%)** in the pipeline; KSA with **24,170 (41%)**; and Oman with **2,984 (5%)**.

GCC Market Report - Hospitality

GCC Hotel Projects in 2019



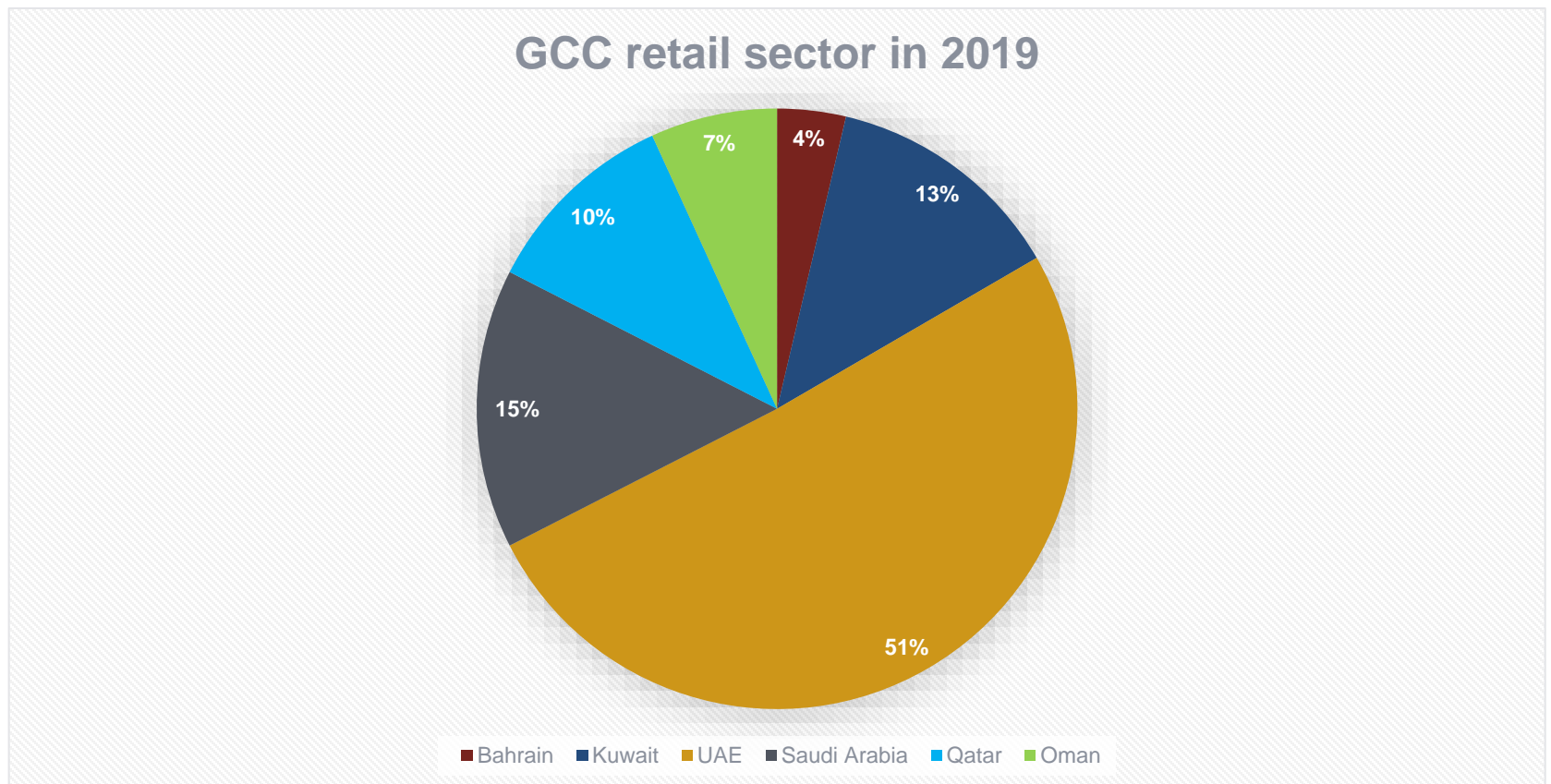
■ Bahrain ■ Kuwait ■ UAE ■ Saudi Arabia ■ Qatar ■ Oman

GCC Market Report - Retail

The GCC retail sector is one of the active contributors to the region's economic development. With a growing population and high levels of disposable income, the GCC retail market is flourishing. The retail sector projects expected to be completed in 2019 are valued at **US\$ 3,114 mn**. The regional governments' diversification efforts have started yielding results as several international retail brands have set up bases, or are considering doing so, in the GCC.

The UAE is expected to have the largest interior and fit-out spend worth of **\$358 mn** followed by **KSA (US\$ 106 mn)** and **Kuwait (US\$ 91 mn)**. The UAE retail sector is forecast to steadily rise to **US\$ 63.8 bn by 2023**. Dubai alone is expected to add **1.021 mn sqm** gross leasable area (GLA) by 2019, which is distinctly ahead of its peers and more than the combined retail supply of Riyadh and Jeddah, which is expected to add **1.020 million sqm** GLA by 2019.

GCC Market Report - Retail



Conclusion:

A strong contributor to the GCC market's growth are proactive initiatives taken by the governments in streamlining the retail infrastructure and strengthening the investments and tourism in the region. The numerous mall developments in the pipeline and growing penetration of modern store formats are expected to provide significant opportunities in the next five years. Kuwait, Oman, KSA and the UAE are all set to capitalize on the rise of consumerism and are the four countries to watch out for.

Interior Lifestyle is UAE's only platform that focuses on the developing market of dining and giving, which makes it the ideal show for organizations who want to expand their current/new businesses in the UAE.

Interior Lifestyle brings the major players from the middle east and is set to become the most significant meeting point for years to come.

Contact

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Thank you!