

Application Form

Fill in your company information

Information in the official documents of the show. Please, fill in **VERY LEGIBLY IN BLOCK LETTERS**.

Name of the exhibiting company*:

Name which will appear on every communication tools (plan, website, signboard...):

.....

Alphabetical order based on the first letter of your signboard

Address:

Postal Code: Town: State: Country:

Web Site:

Social networks:

Facebook: www.facebook.com/..... Twitter: www.twitter.com/.....

Instagram: www.instagram.com/..... Pinterest: www.pinterest.com/.....

Tel.: (only one number with country code)..... Fax: (only one nber with country code).....

E-mail compulsory (address where you receive the show information):

E-mail compulsory (address which appears on the website)*:

Name of the person in charge of the exhibition: Mr. Mrs.

Profession of the person in charge of the exhibition:

VAT Number compulsory for European Union: AFFIDAVIT compulsory except for E.U: See document enclosed.

Language for correspondence: French English

Invoicing Address (if different):

Company name:

Address:

Postal Code: Town: State: Country:

Ph.: (only one number with country code)..... Fax: (only one number with country code).....

VAT Number mandatory for EU:

* VAT payable by the recipient of the service.

REED EXPOSITIONS FRANCE CHOOSES ELECTRONIC INVOICING: From now on, you will no longer receive your invoice by postal mail. Invoices will be sent via e-mail. They will be archived and they can be consulted via your secure invoicing space. The electronic document is considered as original invoice.

No, I do not want to receive my invoices in electronic format:

E-mail address to which we can send your documents (including the original invoice if accounting contact) and notifications.

Contact: Mr Mrs Miss

Name: First name:

E-mail (compulsory).....

Specify your profile so that buyers can easily find you

MAIN ACTIVITY (1 choice maximum)

- | | | |
|---|---|--|
| <input type="checkbox"/> • Precious Jewellery: Gold, Pearls, Semi-precious stones | <input type="checkbox"/> • Smart Jewellery | <input type="checkbox"/> • Packaging, Bust, Jewellery case |
| <input type="checkbox"/> • Silver and vermeil Jewellery | <input type="checkbox"/> • Fashion Accessories | <input type="checkbox"/> • Manufacturing technology |
| <input type="checkbox"/> • Fashion Jewellery | <input type="checkbox"/> • Services, Insurances, Bank | <input type="checkbox"/> • Security for outlets |
| <input type="checkbox"/> • Watches | <input type="checkbox"/> • Raw materials and supplies | <input type="checkbox"/> • Institutionals/Media |
| | <input type="checkbox"/> • Finishing | |

UNIVERSE (Several possible choices)

- Children
- Men
- Women

Choose your type of booth

Booth options

1 BARE STAND

- Markings on the floor only (bare space)
- Uncovered wooden partitions (**height max: 2.50m**) separating neighbouring booths (**except island booths**)

Attention: Electricity, lighting and furniture are not included in the pack

2 STANDARD PACK (9sqm minimum)

- Carpeted surface
- Covered wooden partitions: (height: 2.50m / thickness : 5cm) separating neighbouring booths (**except island booths**)
- A 3KW make-and-break current electricity meter with 2 sockets (electricity consumption included)
- A singboard booth with the company name and booth number
- A car park space for cars less than 1.90 m high

Attention: Lighting and furniture are not included in the pack



Ex. Standard Pack 9 sqm / 1 corner

3 TURNKEY PACK (9sqm and one corner minimum)

This offer includes the installation of a complete turnkey booth with the services listed below:

- Flooring and carpet covering of the partitions in a choice of colours (height: 2.50 m)
- Spotlights according to the booked surface
- A 3KW make-and-break current electricity box with 2 sockets (electricity consumption included)
- A singboard booth with the company name and booth number
- One parking space for a vehicle less than 1.90 m. high
- Daily booth cleaning

FURNITURE

Turnkey Pack Classic

- Peripheral fitting covered in brushed cotton with the colors of the partitions
- Chairs
- Paper bin
- 75w spots
- Table
- Presentation column

Turnkey Pack First

- High illuminated show-cases, lockable storage
- Storage closed by code or key
- Kit table and chairs
- Paper bin
- White color spot rail
- Presentation column



Ex. : Turnkey Pack Classic 12sqm / 2 corners



Ex.: Turnkey Pack First 15sqm / 2 corners

Choose your type of booth - Booth options (continued)

4 4SQM PACK

- A 4 sqm space
- A carpeted surface
- A wooden partitions with brushed cotton (height 1.82 m)
- A signboard booth with the company name and booth number
- An electrical connection (max. power: 1 KW).
Be careful: one booth by area will have the electrical box
- A collective lighting by light bridge

Paying option:

- U shaped console table with one inner tablet (1.50 m L x 0.40 m D x 1.05 m H)
- Big console table (1.40 m L x 0.70 m D x 1.05 m H)
- High stool
- Paper trash can



© BULPHECA-PARIS - Non-binding photo

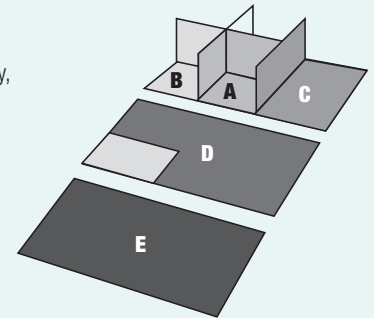
Ex. : 4sqm Pack / 1 corner

THE CORNERS

The basic rate of spaces does not include any corner. You can book one or several corners depending on the availability, space configurations (see previous board) and according to the organizer.

For fully fitted spaces: minimum one corner compulsory.

- Corners typology:**
- Type A: without corner = 1 side open
 - Type B: 1 corner = 2 sides open
 - Type C: 2 corners = 3 sides open
 - Type D: 3 corners = 4 sides open
 - Type E: 4 corners = 4 sides open



Conditions for acceptance

CONDITIONS FOR ACCEPTANCE

- Applications are submitted to the **selection Committee** which reserves the right to accept or reject applications without explaining reasons for its decision and subject to space availability.
- The area of business of the applicants must also match the categories covered by the show.

NEW EXHIBITORS (or not exhibiting for the last 3 editions): CONTENTS OF THE APPLICATION PACK

- Application form completed.
- Official commercial certificate less than 3 months old (for example from the Chambre of Commerce or any other administrative document) or any other registration document for foreign companies.
- Brochure and literature introducing the company with 20 photos minimum of your products (high resolution - 300 dpi).

The Selection Committee may request further information and/or to meet the applicant companies.

Calculate the price of your participation

Important: Rates do not include exhibitor's insurance. The description of spaces is included at the end of this document.

1 YOUR PACK

Select your price depending on your loyalty level and your registration date.***
(BIJORHCA will put its best effort at meeting your request. Booth configuration may vary depending on space availability).

	REBOOKING RATE Exhibitors who have exhibited at the last edition in January 2019 and have sent the application form before March 29, 2019**	EARLY BOOKING RATE Application form received before March 29, 2019**	STANDARD RATE Application form received starting March 30, 2019**	AMOUNT
Bare Stand (minimum 18sqm)* <input type="checkbox"/> 18sqm <input type="checkbox"/> other area to precise: _____sqm	<input type="checkbox"/> € 308 excl. VAT	<input type="checkbox"/> € 316 excl. VAT	<input type="checkbox"/> € 340 excl. VAT	= € _____ excl. VAT
Pack Standard (minimum 9sqm)* <input type="checkbox"/> 9sqm <input type="checkbox"/> other area to precise: _____sqm	<input type="checkbox"/> € 392 excl. VAT	<input type="checkbox"/> € 402 excl. VAT	<input type="checkbox"/> € 430 excl. VAT	= € _____ excl. VAT
Turnkey Pack: Classic (minimum 9sqm)* <input type="checkbox"/> 9sqm <input type="checkbox"/> other area to precise: _____sqm	<input type="checkbox"/> € 598 excl. VAT	<input type="checkbox"/> € 615 excl. VAT	<input type="checkbox"/> € 655 excl. VAT	= € _____ excl. VAT
Turnkey Pack: First (minimum 9sqm)* <input type="checkbox"/> 9sqm <input type="checkbox"/> other area to precise: _____sqm	<input type="checkbox"/> € 650 excl. VAT	<input type="checkbox"/> € 669 excl. VAT	<input type="checkbox"/> € 709 excl. VAT	= € _____ excl. VAT
4sqm pack (all-in prices)	Junior (from 1 to 3 participations with a 4sqm pack): <input type="checkbox"/> € 1,692 excl. VAT	Junior (from 1 to 3 participations with a 4sqm pack): <input type="checkbox"/> € 1,692 excl. VAT	Junior (from 1 to 3 participations with a 4sqm pack): <input type="checkbox"/> € 1,860 excl. VAT	= € _____ excl. VAT
	Senior (from the 4th participation): <input type="checkbox"/> € 1,852 excl. VAT	Senior (from the 4th participation): <input type="checkbox"/> € 1,852 excl. VAT	Senior (from the 4th participation): <input type="checkbox"/> € 2,152 excl. VAT	= € _____ excl. VAT
	Option: U shaped console table	Quantity: <input type="checkbox"/> 1 <input type="checkbox"/> 2 x € 425 excl. VAT		= € _____ excl. VAT
	Option: Big console table	Quantity: <input type="checkbox"/> 1 <input type="checkbox"/> 2 x € 316 excl. VAT		= € _____ excl. VAT
	Option: High stool	Quantity: <input type="checkbox"/> 1 <input type="checkbox"/> 2 x € 42 excl. VAT		= € _____ excl. VAT
	Option: Paper trash can	Quantity: <input type="checkbox"/> 1	€ 7 excl. VAT	= € _____ excl. VAT
For exhibitors fulfilling the following requirements: <input type="checkbox"/> -3% "LOYALTY" discount on the cost of your participation. Offer valid until March 29, 2019. Exclusively reserved for exhibitors who have exhibited at the past 4 BIJORHCA PARIS shows (September 2017, January 2018, September 2018 and January 2019).	<input type="checkbox"/>			= € _____ excl. VAT
<input type="checkbox"/> -10% Discount for the Trade Associations members. Offer valid until March 29, 2019. If you are member to the Trade Associations as Chambre Syndicale BOCl or Union de la Bijouterie Horlogerie for at least 1 year and up to date in your contributions, then you can benefit from a discount equivalent to 10% of the total cost sqm on the rate Bare stand (€308 excl.VAT/sqm).	<input type="checkbox"/> Other packs	<input type="checkbox"/> Other packs		= € _____ excl. VAT
	<input type="checkbox"/> 4sqm pack	<input type="checkbox"/> 4sqm pack		= € _____ excl. VAT

* For any other space, please contact us.

** The date as per postmark

*** The date of receipt of your deposit determines the corresponding pricing, being the current periods applicable rate. Beyond the cut-off date of the specified period, in the absence of payment of the first deposit, Reed Expositions France will apply the applicable pricing of the following period (rates applicable to each period as detailed above).

TOTAL EXCL. VAT FOR YOUR PARTICIPATION (ANY DISCOUNTS ALREADY DEDUCTED)

= € _____ excl. VAT

Calculate the price of your participation (continued)

2 YOUR CORNER ORDER

	4SQM PACK PRICE (price for one corner)	OTHER PACKS PRICE (price for one corner)	AMOUNT (nb corner x unit price)
Corner(s) order	<input type="checkbox"/> € 385 excl. VAT <input type="checkbox"/> x 1 corner <input type="checkbox"/> x 2 corners	<input type="checkbox"/> € 553 excl. VAT x _____ corner(s)	= € _____ excl. VAT

3 YOUR REGISTRATION FEES (COMPULSORY)

Within the framework of the global offer by Reed Expositions France in order to allow the exhibitors to promote their products on the show BIJORHCA PARIS. The following charges (€ 145 excl. VAT) are compulsorily included in any order, in addition to the price invoiced, corresponding to the visibility wished at the show.

= € **145** excl. VAT

4 YOUR EXHIBITORS' PACK (compulsory)

	4SQM PACK PRICE	REBOOKING EXCLUDING 4 SQM PACK PRICE	EARLYBOOKING AND STANDARD EXCLUDING 4 SQM PACK PRICE	AMOUNT
Exhibitors' pack	<input type="checkbox"/> € 210 excl. VAT	<input type="checkbox"/> € 180 excl. VAT	<input type="checkbox"/> € 290 excl. VAT	= € _____ excl. VAT

Includes:

- file management fees
- access to your personal Exhibitor Space to prepare your show
- trends book of the coming season
- invitations card
- your exhibitor guide
- your exhibitor badges
- access to BIJORHCA PARIS press service

5 YOUR ADDITIONAL BRAND INSERT (FOR ALL PACKS EXCEPT 4SQM PACK)

Additional brand insert: each brand will be listed in show communication tools.

Important: an additional brand is not an additional signboard.

1 > 2 > 3 >
4 > 5 > 6 >

	UNIT PRICE (price for one brand)	AMOUNT (nb brand x unit price)
<input type="checkbox"/> Additional brand insert	<input type="checkbox"/> € 271 excl. VAT x _____ brand(s)	= € _____ excl. VAT

YOUR BOOTH - SUBTOTAL EXCL. VAT	= € _____ excl. VAT
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TOTAL AMOUNT excl. VAT	1 + 2 + 3 + 4 + 5	= € _____
	VAT 20%*	= € _____
	TOTAL AMOUNT incl. VAT	= € _____

*VAT payable by the recipient of the service - VAT not applicable to VAT-registered companies outside France. EU companies must supply their VAT number. - Articles 44 and 196 of the modified Directive 2006/112/EC on value added tax. In the future the rate may be modified in accordance with changes to tax provisions.

Terms of payment

PAYMENT SCHEDULE

IMPORTANT

You are required to return the application form with your **DEPOSITS**.

FOR SPACES

Payment schedule	For rebooking application form (until March 29, 2019)	For earlybooking application form (until March 29, 2019)	For standard application form (from March 30, 2019)
At the sending of the application form	<input type="checkbox"/> 30 % of the total amount € _____ excl. VAT <input type="checkbox"/> 30 % of the total amount € _____ incl. VAT	<input type="checkbox"/> 30 % of the total amount € _____ excl. VAT <input type="checkbox"/> 30 % of the total amount € _____ incl. VAT	<input type="checkbox"/> 30 % of the total amount € _____ excl. VAT <input type="checkbox"/> 30 % of the total amount € _____ incl. VAT
Balance June 7, 2019	<input type="checkbox"/> Balance € _____ excl. VAT <input type="checkbox"/> Balance € _____ incl. VAT	<input type="checkbox"/> Balance € _____ excl. VAT <input type="checkbox"/> Balance € _____ incl. VAT	<input type="checkbox"/> Balance € _____ excl. VAT <input type="checkbox"/> Balance € _____ incl. VAT

TERMS OF PAYMENT

By credit card:

Please contact the account department: nathalie.sombe@reedexpo.fr

By bank transfer made out in Euro directly to our bank account at the CIC bank Reed Expositions France:

Bank	Branch	Account	Clé RIB	Registration	EU VAT Number	Reference
30066	10947	00010067602	68	CIC 102 bld Haussmann - 75008 PARIS	FR 92 410 219 364	BIJORHCA PARIS SEPTEMBER 2019
IBAN: FR76 3006 6109 4700 0100 6760 268 - Code Swift : CMCIFRPP - Code BIC: CMCI FR PP						

All exhibitors paying by bank transfer must specify that settlement shall be made at "NO EXPENSE TO THE BENEFICIARY" on the transfer request. Please enclose a copy of your transfer with your application form.

I, the undersigned, the rules of BIJORHCA PARIS show and the general terms and selling conditions of communication products that I possess a copy thereof, and that I accept without reservation all the clauses.

I declare that I waive, with my insurance company, all claims against the venue managing company, venue's owner, and its insurance company as well as against Reed Expositions France, its insurance company, any other exhibitor and against anyone acting on behalf of the aforementioned persons, as a result of corporal, material and/or immaterial damage.

You accept to receive commercial information from Reed Expositions France and its partners by mail, fax, or email. Reed Expositions France records the information compiled in this form in a database. The information compiled is subject to data processing designed for the management of client monitoring and the proposition of offers similar to the ones subscribed as well as offers corresponding to your activity on behalf of partners and sponsors. The recipients of the data are the organiser, Reed Expositions France, and the partners and sponsors of the event. They are kept for 3 years and are destined for the marketing and sales departments of Reed Expositions France and for its partners and sponsors, within the framework of the event. In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, you enjoy a right of access, erasure, and rectification of your personal data, which you may exercise by contacting Reed Expositions France : vosdroits@reedexpo.fr. You may also oppose the processing of your personal data on legitimate grounds.

Completed in:

Place and Date:

Signature and company stamp (compulsory)

Signatory's name and position duly authorized to sign the application form :

Please send this application form to:
Reed Expositions France - BIJORHCA PARIS - Tour VISTA - 52/54, quai de Dion Bouton - CS 80001 - 92806 Puteaux Cedex - France

Exhibitors from outside European Union

AFFIDAVIT

Most services provided by Exhibition's Organizers are now invoiced exclusive of tax to foreign tax liable companies as per articles **44 and 196 of the amended Directive 2006/112/CE**.

REMINDER: A TAX LIABLE CONTRIBUTOR IS A PERSON OR LEGAL ENTITY EXERCISING A FINANCIAL OR COMMERCIAL ACTIVITY.

If the company exhibiting is a tax liable company with a financial or commercial business activity, could you please:

- 1) complete the declaration below (mandatory).**
- 2) Send a copy of all documents proving the tax liability of the company receiving the service such as tax certificate, invoice issued, sales brochure, etc...**

We will be therefore **able to proceed to the invoicing without French VAT**.

Otherwise, we would invoice all services with 20% French VAT.

DECLARATION

The undersigned:

Position:

Company (**beneficiary of the services**):

Main office in:

Address:

Tax Code n. (if any):

certifies, as (manager, director, owner)

that **the company above mentioned carries out independently a business activity and is the beneficiary of the services.**

Date :

Stamp

Signature (Manager/Director/Owner):

GENERAL PROVISIONS

Article 1 - General

The terms and conditions for the organisation of the show, particularly the opening date, closing date, location, prices and authorised visitors are set by the organiser and may be unilaterally modified by it.

The organiser may cancel or postpone the show if it notes an insufficient number of registered attendees. The exhibitor's down-payment or attendance fee is then refunded.

The exhibitor declares to be aware of the possibility of a cancellation and accepts all risks relating to the possibility of the show not being held and particularly exclusive liability for the costs it incurs in preparation for the show.

In the event that, for major, unforeseeable or economic reasons (such as fire, flooding, destruction, accidents, acts of God, local or national strikes, riots, security risks, storms, terrorist threats, health emergencies, whether local, national or international), the show cannot be held, the admission requests are cancelled and the amounts left, after payment of the expenses incurred, are divided between the exhibitors, in proportion to the amounts paid by each of them.

The exhibitor entrusts to the organiser the task of assessing whether the show must be suspended or evacuated in the event of a threat to visitors' safety and agrees to not subsequently lodge a complaint as a result.

The exhibitor shall undertake to respect and shall ensure that are respected, the instructions contained in the Exhibitor Services Manual which shall be transmitted to him or shall be available for consultation on the internet and/or exhibitor extranet. The exhibitor is responsible to the organiser for non-observance of the schedule of conditions («le cahier des charges») established by the owner or the tenant of the site placed at the disposal of the Exhibition organiser. The organiser is not liable for any consequences arising from the enforcement of the provisions of these general regulations.

PARTICIPATION

Article 2 - Conditions for participation

2.1. The organiser determines the categories of exhibitors and draws up the list of products and/or services presented.

An exhibitor may only present goods or services manufactured or designed by it or for which it is the representative or dealer; in the latter case, it appends to its attendance request the list of brands whose products or services it proposes to promote.

The organiser may, after examination, exclude products and/or services that it deems do not meet the aim of the show or include products and/or services not included on its list but that are of interest for the show.

Sales including immediate on-site delivery to the buyer are prohibited.

In accordance with the provisions relating to trade events, an exhibitor may neither present products that do not comply with French regulations, except products intended for foreign markets, nor carry out any misleading or abusive advertising.

The offer presented by exhibitors must comply with public policy and current laws. Accordingly, exhibitors are formally prohibited from exhibiting illegal products or products from illegal activities. It is also prohibited for any persons not authorised by law to propose services or products from regulated activities. Legal action may be brought against exhibitors who breach these provisions without prejudice to any measures taken by the organiser in order to end this breach.

Exhibitors accept full liability for their products and actions in relation to third parties: the organiser cannot, under any circumstances, be held liable. In case of request made by a third party against the organizer concerning an act or product of an exhibitor, the exhibitor shall indemnify the organizer for all costs reasonably incurred by the organizer for his defense and possible court ruling he may incur.

2.2. Surveillance of equipment - Liability

Artworks and all of the elements and equipment brought to its stand throughout the fair shall remain the exhibitor's sole responsibility and risk 24 hours a day, 7 days a week, during transport to and from the venue (stand included), handling, installation, and dismantling included. Under no circumstances shall the organiser be held liable concerning any of these elements.

The exhibitor expressly accepts sole responsibility for all of the risks that the above-mentioned elements and equipment may be exposed to. While respecting the security regulations, (s)he must take all measures likely to protect the artworks and equipment against said risks; under no circumstances shall these measures be incumbent to the organiser. It is notably the exhibitor's role to decide the conditions of surveillance of said artworks and equipment (safe, secure glass case, assigning of its own guards at the stand, etc.). Insofar as necessary, all of the above shall apply through express exemption from any conflicting legal provision(s).

Article 3 – Applications form

3.1 Any person wishing to exhibit must present an application form to the organiser. Unless the organiser does not accept the application, the submission thereof shall be a binding and commitment to pay the totality of the cost of the provision of the coordination services and related costs.

3.2 Applications form online:

Any person that wishes to exhibit must submit an application form. Unless the organiser refuses the application, the registration of this application form constitutes a firm and irrevocable commitment to pay the totality of the cost of the provision of the coordination services and related costs.

Once the application form has been submitted on line, the exhibitor must ensure that the user name and password (or encrypted URL where applicable) that was communicated by the organiser are in fact used by a representative of the exhibitor who is duly authorised to engage the exhibitor's liability. The user name and password (or encrypted URL where applicable) are strictly personal and cannot therefore be shared with any third parties. The exhibitor must ensure that it is kept safe and confidential. Any submission of an application undertaken by means of the user name and password (or encrypted URL where applicable) shall be deemed to have been made by a duly authorised representative of the exhibitor. By express agreement between the Parties, it is agreed that the use of the username and password (or encrypted URL where applicable) by the exhibitor for the online submission of an application form equates to the exhibitor's signature as defined by the provisions of section 1316-4 of the French Civil Code and hence acceptance of the provisions of said application form, which includes the provisions of the present general regulations. By express agreement between the Parties, it is agreed that this signature is to be conclusively deemed reliable.

Article 4 - Control of admissions

The organiser is not obliged to justify his decisions concerning applications.

In the event that participation is refused, any sums paid by the party having presented an application of participation will be repaid, after deduction of administrative expenses incurred by the organiser and which remain due to him. The same provision applies to a party having presented an application of participation placed on the waiting list, to whom an exhibition space cannot be allocated for lack of available space when the Exhibition opens.

Acceptance of the application is confirmed by the reply from the organiser to the exhibitor. This reply may be in the form of an invoice addressed to the exhibitor.

Despite initial acceptance by the organiser and even after allocation of an exhibition space, the organiser is allowed, without restriction, to cancel an application of participation from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy.

This applies notably to any application by a company apparently in cessation of payments between the date of the application and the Exhibition opening date.

However, where a company is authorised by a court to continue its operations, the organiser may, of his will, decide to maintain the application.

Article 5 – Use of the exhibition space

Without the organiser's prior consent in writing, an exhibitor, within the framework of the organisation services he acquired, shall not transfer, sub-let or share, with or without payment, all or part of his space or services which he has within the Exhibition.

Nonetheless, several exhibitors may be authorised to make a joint presentation, on condition that each of them has obtained prior permission from the organiser and has submitted a joint attendance request.

Article 6 - Withdrawal

In the event of withdrawal or non-occupancy of the exhibition space for any reason whatsoever, or in the event of cancellation of booth equipment and various options, amounts partially or fully paid and/or outstanding, for the organisation service and incidental costs, are the property of the organiser even if another exhibitor uses the exhibition space.

An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his exhibition space 24 hours before the day on which the Exhibition is due to open. The organiser may therefore dispose of the defaulting exhibitor's exhibition space and the latter shall have no right to claim a refund or compensation, and take off any visual communication regarding the defaulting exhibitor's products.

FINANCIAL CONDITIONS

Article 7 – Price of the organisation services

The price of the organisation services is decided by the organiser and may be revised by the organiser if there is a modification to tax charges.

Article 8 – Terms of payment

Payment for the organisation services and other associated costs is to be made by the settlement dates and by methods fixed by the organiser.

For any late attendance request, the first payment is equal to the sums already payable on the attendance request date.

The same applies to exhibitors on the waiting list who are belatedly allocated an exhibition space.

Article 9 - Failure to pay

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organiser shall be entitled to apply the conditions contained in article 6 «Withdrawal»

Moreover, any late payment shall also entail the application of interest at the Eonia rate increased by five (5) points. This interest shall be due as of right, and shall be calculated against the aforementioned sum from the date upon which the payment should have been made until the effective date of payment.

A recovery fee of 40 euros will be automatically due to the organiser in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

EXHIBITION SPACES

Article 10 - Allocation of exhibition spaces

The organiser draws up the show plan and allocates the areas freely, taking account if possible of the requests made by the exhibitor, of the type of products and/or services it presents, the layout of the exhibition space that it proposes to install as well as, if necessary, the date of registration of the attendance request.

Due to its role in coordinating or organising, the organiser may be forced to modify the size and layout of the areas requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate.

An exhibitor is notified of the location of the exhibition space and as a result the visual communication allocated to him by means of a layout. This layout gives the characteristics of the exhibition space as precisely as possible. Where possible, it is the exhibitor's responsibility to verify the conformity of the layout before setting up his exhibition space.

The organiser is not liable for any difference between the characteristics given on the layout and the actual measurements of the exhibition space.

The layout shows the general layout of the other exhibition spaces surrounding the site allocated.

These indications, valid on the date the layout is drawn up, are given for information only and are liable to modifications which may not be able to be communicated to the exhibitor.

Any complaints about the position shown on the plan must be submitted within eight days of receipt of the plan by the exhibitor. Beyond this deadline, the proposed position is considered to have been accepted by the exhibitor.

The organiser cannot under any circumstances either reserve a position or guarantee the same position from year to year. Furthermore, attendance of previous events does not give the exhibitor any rights based on this previous attendance.

Article 11 - Installation and decoration of exhibition spaces

Exhibition spaces installation is in accordance with the plans drawn up by the organiser.

Exhibitors are solely responsible for the specific decoration of their own exhibition spaces. They shall comply with safety regulations issued by the public authorities and adhere to the general layout for decoration and signage drawn up by the organiser.

The organiser decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light or audio-visual techniques, as well as the conditions under which all promotional activities, surveys may be carried out within the confines of the Exhibition.

In the same way, the organiser decides on the conditions in which photography or sound recording is authorised within the confines of the Exhibition. The organiser may make its permission dependent on the signing, by the attendee, of an agreement to transfer to it the rights for the promotion of the show.

The organiser reserves the right to require that any fitting detrimental to the general appearance of the Exhibition, to neighbouring exhibitors or the public, or which does not conform to the layout and model submitted for his prior approval, shall be removed or modified. The organiser may withdraw an authorisation already given in the event of hindrance caused to neighbouring exhibitors, to circulation or to the running of the Exhibition.

Promotional announcements and recruitment, irrespective of the fashion in which they are carried out, are formally prohibited.

Prospectuses, brochures, catalogues and/or documents relating to the products and brands exhibited, may only be distributed by exhibitors on their stand. Their distribution on the event site and in its immediate surroundings is strictly prohibited.

Article 12 - Deinstallation

The organiser declines all responsibility for structures or installations built by exhibitors.

Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue halls and venue equipment, caused by themselves or by their installations, equipment or goods.

ASSEMBLY / DISASSEMBLY DEADLINES

Article 13 - Assembly and disassembly of the exhibition space

The organiser sets the schedule for the assembly and disassembly of the exhibition spaces prior to the opening of the show and for the removal of products, as well as the deadlines for tidying after the show.

The exhibitor guarantees that its installer will arrive in sufficient time, prior to the disassembly deadline, in order to enable the proper return of the position in its initial condition, within the deadline set by the organiser.

The organiser may have carried out, at the exhibitor's expense and risk, work that has not been carried out by the exhibitor within the deadlines set and without being held liable for total or partial damage or losses, which the exhibitor unreservedly accepts.

In the event of non-disassembly of the stand by the exhibitor within the given deadlines, the organiser shall be entitled to destroy the stand without being held liable to the exhibitor for the value for the goods and components of the stand that are destroyed.

Furthermore, failure by an exhibitor to meet the booth occupancy deadline authorises the organiser to claim the payment of late-occupancy penalties and damages.

Article 14 - Specific authorisations

Any installation of machines, equipment or structures which cannot be carried out without using exhibitor space allocated to another exhibitor may only be done with the authorisation of the organiser and on the date fixed by him.

Article 15 - Goods

Each exhibitor personally provides for the transport and receipt of goods delivered to it. It must follow the organiser's instructions regarding goods delivery and pick-up regulations, particularly regarding movement of vehicles and service providers on the show premises.

Products and equipment installed on the show premises cannot, on any grounds whatsoever, be removed during the show.

CLEANING

Article 16 - Cleaning

Each exhibition space is cleaned in accordance with the conditions and at times notified by the organiser to the exhibitor.

INSURANCE

Article 17 - Public liability insurance

17.1- Organiser's public liability insurance

The organiser subscribes to an insurance policy covering the financial consequences of its public liability in his role as organiser. Exhibitors may ask the organiser to provide them with an insurance attestation specifying the nature of the risks covered the limits of the cover and the period of cover.

17.2- Exhibitor's public liability insurance

The exhibitor must take out an insurance policy covering the financial consequences of its public liability as exhibitor and, particularly, liability it is likely to incur to any third parties including the companies that own and manage the premises on which the show is held, during the entire show (including assembly and disassembly). This insurance must be taken out with a company well known to be solvent and cover the exhibitor for sufficient amounts.

The exhibitor agrees to send a copy of this policy to the organiser upon first request therefrom.

Article 18 - Exhibitor's comprehensive Insurance

The exhibitor is not insured through the organiser against the financial consequences of any losses they incur. In no circumstances, the organiser responsibility can be involved for the above-mentioned damages.

Consequently, exhibitors are required to carry damage insurance against the financial consequences for any losses incurred by the goods exhibited for the duration of the show (build-up and dismantling included) as the responsibilities which they may incur against any third party including venue managing company and venue owner.

Excluding malicious mischief by the lessor of the premises on which the show is held, the exhibitor shall waive any recourse against the lessor and its insurers,

- for any material damage caused to the exhibitor as a result of

fire, explosion, electrical damage or water damage for which the lessor is liable,

- as well as for any consequential and/or non-consequential non-material damage, and particularly operating losses, suffered by the exhibitor and for which the lessor is liable, irrespective of the cause thereof.

The exhibitor irrevocably agrees that the insurance policies that it takes out include an identical waiver of recourse by its insurers.

Furthermore, the exhibitor and its insurance company abandon rights of recourse against Reed Expositions France, its insurance company, any other exhibitor and any company acting in their name, due to any corporal, material and/or immaterial, direct or non-direct, fire, explosion or water damage or «business loss».

SERVICES

Article 19- Fluids

Connections to electricity, telephone, water and compressed air mains are charged as stated in the Exhibitor Services Manual to exhibitors who must request connection within the time limits specified and within the technical possibilities offered by the exhibition site.

Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

Article 20 - Customs

It is the responsibility of each exhibitor to complete customs formalities for equipment and products arriving from abroad. The organiser cannot be held responsible for any difficulties arising during these formalities.

Article 21 - Intellectual property rights

The exhibitor ensures the Organiser that he holds or had obtained all Intellectual Property Rights held in equipment or products/ creation/ trade mark which he exhibits or permission for this exhibition. The organiser will accept no responsibility in this regard.

The organiser will be allowed to exclude the exhibitors condemned in Intellectual Property matter, such as counterfeiting.

The exhibitor entitles the Organiser as a favour, free of charge and for the duration of the concerned rights, to reproduce and use, in any territories, the equipment or products/ creation/ trademarks exhibited, for all communication tools of the trade show (Internet website show's, official catalogue, invitations, plan, promotional video, newsletter, etc.) and for all tools used to promote the exhibition (picture taken on the exhibition destined to be published in a newspaper or on Internet, TV program dealing with or shoot on the exhibition...), without this list being exhaustive.

The exhibitor guarantees the organiser that it has obtained from the holders of intellectual property rights to the goods / creations / brands and others (plans, concepts, services, etc.) that it exhibits, all the rights and/or licenses necessary for the aforementioned uses. The organiser will accept no responsibility in this regard.

Article 22 – Society of collective management

The exhibitor directly deals with the copyright royalty collection and payment collectives (SACEM, etc.) if it uses music in any fashion whatsoever on the show premises: the organiser disclaims any liability on these grounds. The organiser can verify all these agreements.

Article 23 – Badge scanners

It may be possible to reserve or hire badge scanning equipment at the show. The badge scanning equipment is tested by the supplier before being made available to the exhibitor and is deemed to be in good working order. The exhibitor is responsible for using the badge scanning equipment properly during the event to allow proper data backup and for returning the equipment to the supplier at the close of the event. The organiser shall have no liability in the event of improper handling of or failure to return the equipment by the exhibitor.

The badge scanning equipment shall be used by the exhibitor for scanning the badges of show visitors and attendees who visit their stand at the event. The Exhibitor will receive the visitors or attendees (name, company and contact) which the exhibitor may use, for the purposes of promoting the exhibitor's products and services. The personal data of the event visitors or attendees shall not be shared with affiliates of the exhibitor or third parties for their marketing purposes unless the visitor or attendee consents.

Article 24 - Privacy and Data Protection

The personal data provided by the exhibitor to the organiser is necessary for the fulfillment, administration, management and execution of the contract. The individual identified in the application form and later communications as the contact person for the exhibitor may be contacted by the organiser, the venue and their subcontractors for the purposes of facilitating the participation of the exhibitor at the show and appropriate marketing of related services which may also include entry of the Exhibitor on the Event

website and in the Event directory, arranging introductions to or appointments with certain Event visitors, and appropriate marketing of related services and products, subject to the Event's privacy policy which is displayed on the Event website.

Regarding the personal data that the exhibitor may have access to and process as part of its participation in the show, the exhibitor agrees to comply with all applicable obligations as a "data controller" under the « Data Protection Laws » without this involving any transfer of rights, such as copyrights on the organiser databases or on the databases of any other owner. Data Protection Laws « means any laws, rules, regulations, directive, decrees, orders or other legal requirements relating to the protection or processing of Personal Information, including General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR"), and any implementing, derivative or related legislation, rule or regulation of the European Union as may be applicable.

The exhibitor shall implement and maintain appropriate technical and organizational security measures against the unauthorized or unlawful processing of personal data and against accidental loss, or destruction of or damage to personal data to meet the requirements of the GDPR (including all measures required pursuant to Article 32 of the GDPR) as applicable, ensure the protection of the rights of the data subjects, and provide a standard of protection that is at least as comparable to the protection required under the Data Protection Laws.

CATALOGUES

Article 25 - Catalogues

The organiser reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. He may subcontract all or part of this right.

The information required to produce and publish the catalogue, in paper and electronic form, is provided by exhibitors at their sole risk on the show's website. The organiser cannot be held liable for omissions or errors in reproduction, typesetting or other, that might occur.

Exhibitors authorise the organiser to publish, in electronic and printed form, the information provided, on the show's website, in the official catalogue of exhibitors and/or on any other show materials (visit guides, site plans on the walls, etc.).

The exhibitor guarantees that the names, logos and, more generally, all the content provided by it for publication on the show's website or in the official catalogue or another document (visit guides, site plans on the walls, etc.), do not infringe upon the intellectual property rights of a third party and are not libellous, obscene, indecent, blasphemous or illegal.

The exhibitor agrees to indemnify the organiser and cover any damages, losses of profits, losses of reputation, incidents, costs and expenses suffered or incurred by the organiser due to a breach of the aforementioned guarantee.

The organiser reserves the right to modify, remove or group entries wherever he judges this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

ADMISSION PASSES

Article 26 - «Exhibitors passes»

«Exhibitors passes» giving right of entry to the Exhibition subject to the conditions fixed by the organiser are issued to exhibitors.

Unused «exhibitors passes» may be neither returned nor reimbursed after the organiser has issued them against payment.

Article 27 - Invitation cards

Invitation cards intended for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the conditions fixed by the organiser.

Any unfair request and/or any other use may be result in legal proceedings.

Cards which remain unused may be neither returned nor reimbursed after the organiser has issued them against payment.

Only passes, invitation cards and entrance tickets issued by the organiser give right of entry to the Exhibition.

Article 28 - Unauthorised street trading of admission documents

Admission documents (tickets, invitations, badges, passes, etc.) cannot be sold on pain of legal action.

The unauthorised street trading of admission documents is a criminal act punishable by interrogation and arrest by the police. The penalties incurred range from a fine of 3,750€ to 15,000€ and from 6 months to 1 year in prison.

Unauthorised street trading is the fact, without proper authorisation or declaration, of offering, putting up for sale or exhibiting goods for sale or doing any other business in public places in breach of the regulatory provisions on the policing of these places (Art. 446-1. of the French Criminal Code (Code Pénal).

SAFETY

Article 29 - Safety

The exhibitor must comply with the security measures imposed by the administrative or judicial authorities, as well as any security measures taken by the organiser and must also enable their verification.

Surveillance is exclusively incumbent on the exhibitor and performed under the organiser's supervision; its decisions regarding the implementation of the security rules must be executed immediately. The organiser reserves the right to refuse admission to or have removed any person, visitor or exhibitor, whose presence or behaviour presents a risk to the security, tranquillity or image of the show and/or the integrity of the site.

The exhibitor agrees to comply with all the usage restrictions and health and safety standards applicable to the Exhibition Centre and particularly the provisions of the Security Specifications and Code of Conduct, a copy of which shall be made available by the organiser on site, during the entire show.

APPLICATION OF THE REGULATIONS - DISPUTES

Article 30 - Application of the regulations

Any breach of the provisions of these rules and, if applicable, the code of conduct issued by the organiser, may result in the exclusion of the offending exhibitor, even without formal notice, if necessary assisted by the law enforcement authorities. This applies, specifically, to non-conformity of exhibition space fittings, failure to comply with safety regulations, failure to occupy the exhibition space, display of products which do not conform to those stated in

the initial application, sale of goods with immediate on-site delivery to the purchaser.

Compensation is then due by the exhibitor as damages for the damage caused to the event. This compensation is at least equal to the attendance fee, which remains the property of the organiser, without prejudice to any additional damages claimed. The exhibitor grants as a guarantee to the organiser a lien on the exhibited items, furniture and decorations belonging to it.

In the event of contradiction between the provisions of these General Rules and the terms of purchase of an exhibitor, it is agreed that the provisions of these General Rules prevail.

Any difficulties in interpreting the English version of these General Rules are resolved by referring to the meaning of the French version of the General Rules.

Article 31 - Modification of the regulations

The organiser reserves the right to rule on any cases not covered by these rules and to add new provisions whenever it deems this necessary for the smooth running of the show.

The nullity, for any reason whatsoever, of all or part of one of the provisions of these rules shall not affect in any manner the other provisions thereof. In such event, the Parties agree to negotiate in good faith to agree on a provision having insofar as possible an equivalent effect.

Article 32 - Limited liability

The liability that the organiser is likely to incur, either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof, is limited, all damages included, to the sum of 7,500€ (seven thousand five hundred euros) plus a sum equivalent to the attendance fee paid by

the exhibitor in question.

The aforementioned attendance fee includes, definitively, the amount excl. VAT featured on the attendance request signed by the exhibitor, irrespective of subsequent circumstances, such as amendments made in accordance with article 7, or the termination of the contract. This clause applies even if the third party or member of staff for which the organiser is liable has committed gross negligence, wilful or even intentional misconduct.

This clause applies even in the event of termination of the contract.

Article 33 - Objections - Time-barring

In the event of objection or dispute, irrespective of the grounds therefor, the exhibitor agrees to submit its complaint to the organiser, prior to any proceedings, by registered letter with acknowledgement of receipt. Any legal action brought prior to the expiry of a period of 15 days following receipt of the aforementioned letter shall be inadmissible.

In accordance with article 2254 of the French Civil Code (Code Civil), the parties agree to set at one year (1 year) the limit for the time-barring of rights and legal action relating to the liability that the organiser is likely to incur either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof. This period shall run from the expiry of the period of 15 days specified in the previous paragraph.

THE BOND BETWEEN THE EXHIBITOR AND THE ORGANISER IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE'S COURT AND THE FRENCH VERSION OF THIS TEXT WILL BE REFERRED TO.

GENERAL REGULATION FOR DERIVED PRODUCTS

These terms and conditions apply to the sale of advertising space in the derivative products of the BIJORHCA PARIS trade show (show's official catalogue, newsletter, etc.) and on the website located at <http://www.bijorhca.com>. The derivative products and website of the BIJORHCA PARIS trade show are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in BIJORHCA PARIS's communication tools is considered firm and binding on the advertiser as soon as it has been registered by Reed Expositions France. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser.

The advertiser shall comply with any and all instructions issued by Reed Expositions France and indicated in Reed Expositions France's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication unit of the BIJORHCA PARIS Trade Show, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

Lead time for on-line placement: 3 working days from the date of receipt of technical materials.

If an order is cancelled for any reason whatsoever, the 50% down payment shall be vested with Reed Expositions France.

Reed Expositions France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by Reed Expositions France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the

related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

The copy and visuals of an advertisement and in particular brands and designations are published under the sole responsibility of the advertiser. In particular, the advertiser alone is responsible for the payment of any reproduction rights for photographs used.

The advertiser hereby releases Reed Expositions France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have been published at the advertiser's request. The advertiser guarantees Reed Expositions France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense Reed Expositions France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

Reed Expositions France may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period.

The advertiser waives all recourse against Reed Expositions France or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of Reed Expositions France.

No error due to Reed Expositions France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of Reed Expositions France shall justify any refusal to pay even part of

the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of Reed Expositions France or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, Reed Expositions France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

The personal data provided by the advertiser to Reed Expositions France is necessary for the fulfillment, administration, management and execution of the advertising space order. The individual identified in the advertising space order and later communications may be contacted by Reed Expositions France, its partners and its subcontractors for the purposes of facilitating Services offered and the experience of both the advertiser and Reed Expositions France, subject to the privacy policy which is displayed on the website located at <http://www.bijorhca.com>

In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, the advertiser enjoys a right of access, opposition, erasure, and rectification of its personal data, which he may exercise by contacting Reed Expositions France: vosdroits@reedexpo.fr.

In accordance with press and publishing practice, Reed Expositions France is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

50% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice.

If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to Reed Expositions France in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

THE BOND BETWEEN THE ADVERTISER AND REED EXPOSITIONS FRANCE IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL FALL WITHIN THE JURISDICTION OF THE NANTERRE COURTS.

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.

Your contacts

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**BIJORHCA PARIS IS REPRESENTED BY AN INTERNATIONAL NETWORK OF AGENTS IN THE FOLLOWING COUNTRIES,
FOR CONTACTS PLEASE REFER TO THE WEBSITE:**

• BENELUX

• BRAZIL

• GREECE

• GERMANY

• INDIA

• ITALY

• PORTUGAL

• RUSSIA

• SPAIN

• TURKEY

• USA